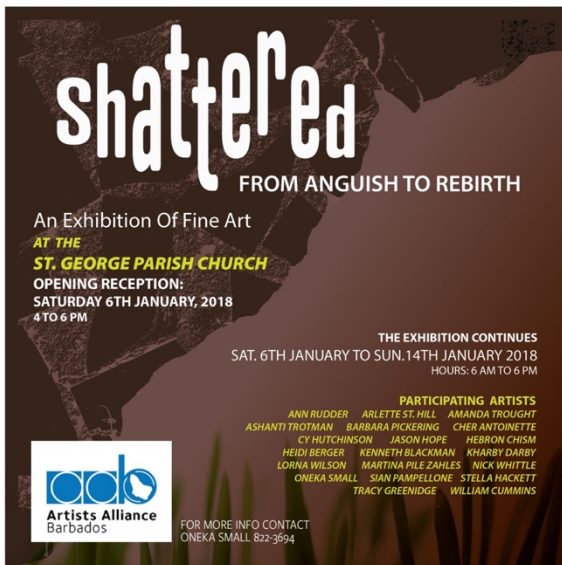


EXECUTIVE STATEMENT

We began the year with an exhibition in a historical church and closed it in an embassy. We popped-up in an established gallery while maintaining a 'permanent space' in Norman Centre, and a 'permanent presence' in a furniture store. This proves yet again that our organisational structure that frees artists of the management of exhibitions and provides capacity to respond rapidly to abrupt opportunities creates value not only for artists but also for the broader society. Artists Alliance Barbados provides a service to the public good.



The Rector and Council of St. George Parish Church added art and culture to its community outreach programme and invited us to exhibit in the historic church of St. George. Through the office of the CEO of Barbados Cultural Industries Development Authority, we were introduced to the

Ambassador of The Argentine Republic to Barbados who invited us to exhibit in the wonderfully intimate ground floor of the embassy building. The Grove Gallery at Limegrove Lifestyle Centre invited us to the west coast during the Crop Over season, while Standards Distributors Cane Garden continues to be supportive. The mutually beneficial relationship established with Norman Centre during 2017 continued, allowing for both the Alliance and individual artists to showcase work.

During the year, Artists Alliance Barbados used social media and unpaid media to support the pop-up exhibitions and attract diverse audiences. *Shattered*, perhaps because of its location, attracted senior citizens; a significant portion were visiting an art exhibition for the first time. "Not even NIFCA though my grandson 'use' to be in it" declared a gentleman well past his three score and ten. Unpaid media included stories and articles published in print, radio or television. Unfortunately, these were not tracked to calculate number of items, audience reached and advertising cost equivalent.

We celebrate Barbados' art and artists by sharing their vision and voice. Our exhibitions provide new ways of looking and thinking about the visual arts and aim to inspire our visitors and encourage them to reach out, investigate and discover. Their associated knowledge sessions aim to stimulate thought and conversations.



The frequency and diversity of our pop-up exhibitions fuelled cultural sector talent, demonstrated management efficiency, and promoted consumer activity. The Artists Alliance Barbados brand was consolidated and its capital – cultural and symbolic – expanded. The brand should grow and gain financial market value in time.





We are grateful to our patrons who support our opening receptions and purchase art. We are grateful to the many friends who respond to our requests for services, especially for graphic design, printing, rum punch, and transport. We are grateful to our members for curatorial input, advertising and promotion, archiving, and ideas and suggestions. We are grateful to the artists who soldier on, producing in a challenging environment.

SUMMARY OF ACTIVITIES

6 Group Shows

-  Shattered
-  Retentions
-  Abstract Realities
-  The Print
-  Permanent Impermanence
-  Holiday Pop-up




3 Shows by Invitation

-  Shattered
-  Abstract Realities
-  The Print
-  Permanent Impermanence

1 Private Function Show

-  Abstract Realities

3 Solo Shows

-  Tracy DeOlivere Greenidge
-  Doreen Edwards
-  Walter Bailey

1 Residency

-  Russell Watson